

**For Immediate Release**

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**Robert J. Kanjian selected as Moderator for  
Trends in Residential Development Panel by  
Society for Marketing Professional Services**

**West Palm Beach, FL (October 3, 2005)** – Robert J. Kanjian, President of Building Solutions, LLC has been selected by the SMPS South Florida Chapter to Moderate the Trends in Residential Development Panel on Tuesday, October 18<sup>th</sup> at the Sheraton DCOTA Hotel in Fort Lauderdale, Florida.

Listen in on any conversation today and it will almost certainly touch on the availability and affordability of residential real estate in South Florida. As a result of high demand for residential products, the industry is facing a number of challenges, including a shortage of building materials, labor and raw land.

Municipal governments are responding to high demand and a renewed interest in urban living and convenience by revitalizing downtown areas, a lucrative proposition which has nonetheless spawned new regulatory hurdles. The moderated discussion will inform and educate attendees about current issues and solutions.

"There are many aspects which encompass Residential Development throughout the state", stated Robert J. (Bob) Kanjian. "This is a great opportunity for us to look at current trends and forecast the future for our industry."

For more information or to register online for this event: [www.smpssouthflorida.com](http://www.smpssouthflorida.com)

**About Building Solutions, LLC:** Building Solutions, LLC (Building Solutions) is the only statewide Full-Service Real Estate firm specializing in New Home sales. We provide a team of experts for the residential builder to save time and resources to market the homes. *Our team becomes the builder's team.* Building Solutions offers award winning sales and marketing expertise, seamless contract administration and real-time reporting. For more information about Building Solutions, please visit our website [www.buildingsolutionsllc.com](http://www.buildingsolutionsllc.com) or call 561-835-6778 x 313.

**About Society for Marketing Professional Services:** The SMPS South Florida Chapter was chartered in 1986 by a group of marketing professionals who were looking for a local marketing resource in the A/E/C industry. For more information about SMPS, please visit their website at [www.smpssouthflorida.com](http://www.smpssouthflorida.com).

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